

ROUND UP

QUARTERLY NEWSLETTER



HIGHLIGHTS

01

Participated in PITEX Exhibition, Amritsar with a footfall of over 1000 visitors

04

Branding of over 60 outlets

02

Media Coverage of Durga Pooja Social Media Campaign

05

Conducted 20+ Influencer Meet reaching out to more than 500 Influencers

03

Market Storming Activity in Delhi, Lucknow & Kolkata at 100+ outlets

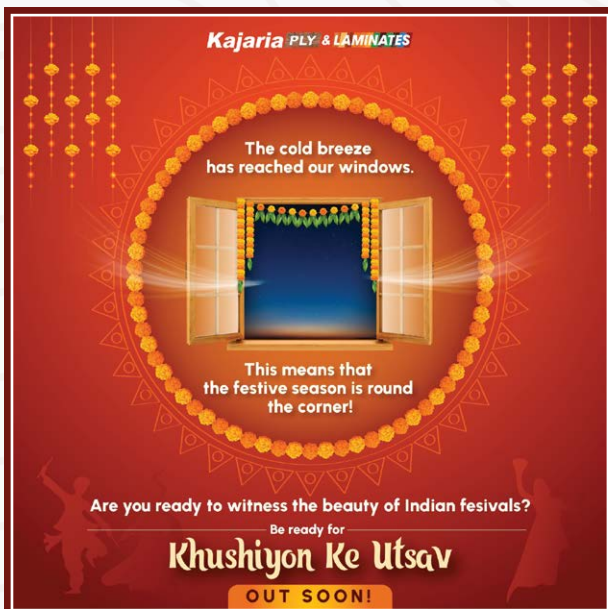
PITEX EXHIBITION, AMRITSAR

KajariaPLY & Laminates participated in PITEX Exhibition, Amritsar held between December 07 - 11, 2023 with a footfall of over 1000 visitors, making it a big success.



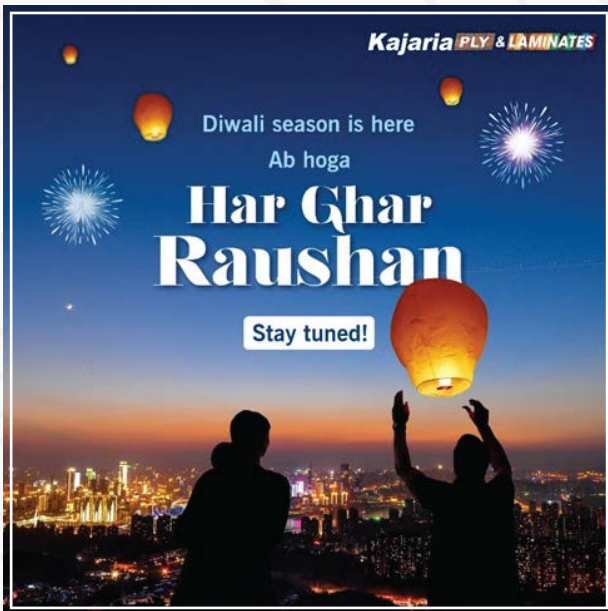
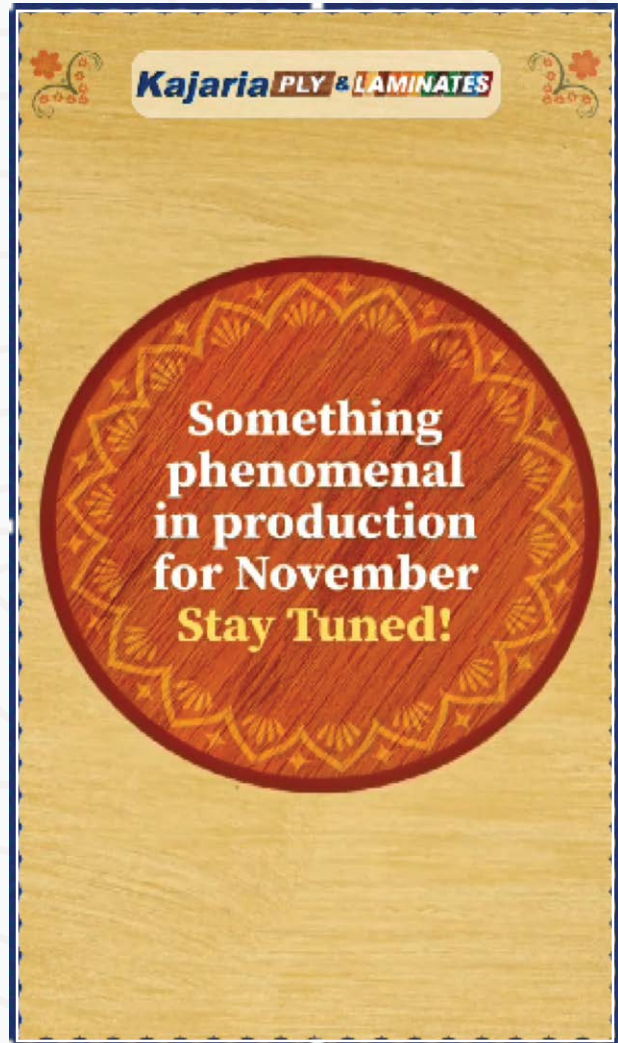
SOCIAL MEDIA CAMPAIGN

Durga Pooja | Diwali | World Cup | 2023 Rewind



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FESTIVE BRANDING

Installed selfie booth at Silchar Durga Pooja, making the celebrations even happier.



KAJARIA LAMINATES MARKET STORMING ACTIVITY

Market Storming activity was organized in Delhi, Lucknow and Kolkata covering multiple brand outlets.

DELHI



LUCKNOW



KOLKATA



BRANDING ACTIVITY DONE AT MULTIPLE OUTLETS

Deepak Plywood & Timber Store, Kathua | Bharaj Enterprises, Dasuya | Sabharwal & Sons, Delhi | Sujan Timber Traders Pvt. Ltd., Delhi | Venture Woodmart, Delhi | Hanumant Ply & Furniture, Delhi | Purvanchal Ply & Furniture, Delhi | Shree Navdurga Plywood, Delhi | Siti Glass & Plywood Centre, Varanasi | Prem International, Kanpur | Amit & Co., Noida | S.K.Enterprises, Farukhabad | Shiv Shankar Ply & Aluminium, Ballia | Chaurasia Plywood & Hardware, Jaunpur | Richi Plywood House, Gurugram | Om Parkash Mahender Kumar, Gurugram | Shrishti Plywood & Timber, Faridabad | Om Plywood Traders, Ghaziabad | Paakhi Wood Industry, Greater Noida | Shri Balaji Plywood, Karnal | Plyworld, Panipat | Shree Ji Ply & Hardware, Azamgarh | Aggarwal Timber, Hosiarpur | ELL Fine Door & Plywood, Bhatinda | AMD Ent., Delhi | Green Timber, Delhi | Hira Lal & Sons, Delhi | Sewaram & Co., Delhi | Purvanchal Ply & Hardware, Delhi | Sharma Saw Mill, Delhi | Maurya Buildwell, Begusarai | Suresh Chandra & Sons, Sitapur | R.R.Enterprises, Varanasi | Pari Plywood Gallery, Delhi | Laxmi Glass & Plywood Centre, Varanasi | SKS Ply Industries, Delhi | Ganpati Traders, Raipur | Mayank Sales, Chhindwara | Royal Enterprisers, Dhenkanal | Plywood & Hardware Company, Howrah | Shiv Sainath Plywood, Mulund | Om Plywood, Mulund | Maruti Plywood & Hardware, Dahisar | Shree Krishan Saw Mill, Palgarh | Prime Ply & Lam, Thane | Navkar Plywood, Kalachowki | Mahalaxmi Plywood, Gwalior | Raj Traders, Sidhi | Bindra Plywood, Chhindwara | Jalaram Marketing, Raipur | Ora Enterprises, Virar





KAJARIAPLY INFLUENCER MEETS

Pooja Plywood, Mandasaur | Jalaram Marketing, Raipur | Studio Surface, Vadodara | Minati Furniture, Kolkata | Alo Enterprise, Nadia | Rasi Glass and Plywood, Chennai | Shree Navdurga Plywood, Ayodhya | Sahu Hardware, Banda | Modern Plywood, Noida | Parmanand Decoratives, Meerut | Santosh trading, Hapur | Richi Plywood House, Gurugram | Bansal Timber Products, Agra | Om Bridhi Electricals and Hardware, Gorakhpur | Sujan Timber Traders, Delhi | Shri Balaji Plywood, Ambala | Bam Baski Enterprises, Patna | Maa Ambika Sales, Muzzaffarpur | Hari om Plywood, Kharar | Bhawani Plywood, Chandigarh





CORPORATE OFFICE

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